



Green For Life®.net

Healthy, Wealthy & Eco-Friendly Lifestyle

**\*Media Alert\***

## **Greening Your Home, Your Office and Your Lifestyle ...Made Easy Without Sacrificing Style, Elegance or Comfort – On All Budgets**

(April 17, 2007) Beverly Hills, CA -- There is certainly an increasing awareness of the dangers of global warming, especially with all the media attention surrounding this topic. We desire that our children to inherit a cleaner, safer planet. But for many people, making eco-friendly lifestyle choices seems like a cumbersome, expensive upheaval. This is also compounded by the stereotypes of “green” lifestyles as primitive, austere, unstylish or rural.

With a “*green eye for the sophisticated urban mind*,” Silva Mirzoian shows us how to live a healthy, prosperous lifestyle without sacrificing style, comfort or elegance. After all, why wouldn’t anyone choose to put the best products on their skin, in their body and within their home?

For many people in her personal and professional circles, Silva has opened the door to “green” thinking and living. Those she has helped are inspired by her own story of awakening, which has led her to build an enriched life rooted in social and environmental awareness. Silva admits, “I was overwhelmed with the process when I first began this journey, but I soon discovered that it was simpler than what I thought. Living “green” is simply just being aware and conscious of your choices in life.”



### **Silva shares what it takes to “green” a home, office and lifestyle:**

- **Utilize “Green Styling For Selling” methods to combat the slow real estate market**
- **Adjust one’s mindset to live and relish a “green” lifestyle**
- **Free one’s body and personal environment from dangerous toxins**
- **“Reuse-Recycle-Redistribute” when designing, building or redecorating an eco-friendly home, condo or apartment**
- **Learn the latest scoop on trend-setting, fashionable eco-friendly clothing and beauty supplies**
- **Make use of tips to turn offices and office buildings into non-toxic working environments**

**CREDENTIALS:** Silva Mirzoian is a multi-media social activist, “green lifestyle developer” and an international empowerment trainer and has been featured on numerous radio and TV shows. She is a member of United Nations Human Rights Committee, The United States Green Building Council, Al Gore’s “The Climate Project” and Women in Film, Silva is currently producing segments for her “Green For Life®” TV program. She is also a seasoned real estate expert and property developer who works only on “green” projects\* and her team is the first to be developing **two new eco-friendly sustainable estate projects in Bel-Air and Beverly Hills**. In 2002, Silva wrote the best-selling book, “*Jump Start Your Life: Seven Steps to Waking Up from ‘The Sleep-Walking Mode.’*” For more information, visit [www.greenforlife.net](http://www.greenforlife.net).

**AVAILABILITY:** Los Angeles, nationwide by arrangement and via telephone; available as last minute guest. Contact: Nadine Wahida 310-273-1019/ [Nadine@greenforlife.net](mailto:Nadine@greenforlife.net)

\*A recently published study shows that many U.S. home buyers are willing to pay 11% to 25% extra for environmentally friendly homes.

## **MEDIA EXPERIENCE:**

Silva's message of inspiration and empowerment has reached many through TV and radio appearances such as: "Entrepreneur Magazine"; "Overcoming the Odds"- Cable Channel; 2001 "The Daily Telegraph"; "The Champion"; "The Advance"; "You & Your Money" TV Show - "Synergy Radio - KUCI 88.9; "Beauty and the Beast TV Show" (Foxtel & Channel 10 Sydney- Australia); Radio Talk Show with Kerri Anne – 2GB Sydney, FOX Cable Magazine show amongst others. She has been quoted in The Washington Post, La Opinion, Chicago Business, Texas Realtor Magazine, Glendale News Press, and Orange County Register and interviewed by numerous US and International TV and radio stations. Produced a TV show on LA Cable Channel.

## **ACHIEVEMENTS:**

- Member of United States Green Building Council - USGBC.
- Member of Green Community.
- Producer of Jump Start Your Life Radio talk show on KRLA-870 news/talk station
- Producer of "Jump-Start Your Life" & "Where is the Love" TV Show.
- CEO & Founder of MIRZO International, Inc. (Property development & sales company in Beverly Hills)
- Listed in the World's Who's Who of Women.
- Awarded in 1995, "The Advocate Business Woman of the Year Award" by the Beverly Hills Chamber of Commerce.
- Member of WIF - Women in Film
- Certified Toastmaster.
- Member of Los Angeles World Affair Council.
- Founder of Passions & Dreams Funding, Inc. -- a non profit organization.
- Board member of LAUSD Adopt-a-School program.
- Member of the National Association of Realtors & California Association of Realtors.
- Beverly Hills Board of Realtors, Glendale Board of Realtors and Palm Desert Board of Realtors.
- Creator of "The Sky's the Limit" life skills after school programs for children.

Green for Life® is "a way of life." There is no reason why anyone has to struggle. Silva promises, "We will and can do it together."